

## Top 10 Tips On Getting Targeted Traffic To Your Blog and Optin Page

1. Your Twitter profile – include information in your profile to explain who you are and what you do. I typically change my profile about once each month, adding a link to my latest optin page and including something personal about my life and business. This ensures that I find new prospects and clients who are searching for the keywords I have used.
2. Commenting on other blogs – go to <http://technorati.com> to find blogs on your topic. Choose a few and leave comments regularly. This will bring you traffic from those reading the more established blogs who are looking for additional information.
3. Amazon book reviews – search for the books on your topic you have already read and leave an honest review. Be sure to fill out your profile completely to help readers find you. I have two students who do very well with this strategy in terms of attracting new business.
4. Contests and challenges – We all love to be a part of something we have a chance to finish. I've now done three successful blog challenges to build my business. My traffic increases and my list continues to grow as a result of participating in these events.
5. Keywords – these are the words your prospects are using when they search for what you using Google or the other search engines. Use these phrases in your links, anchor text, and other writing
6. Your autoresponder sequence – these are the messages that are delivered to your prospect after they opt in to your blog or optin page. Once I got serious about this aspect of my business my income began to increase significantly. I will explain this in more detail during our class.
7. Press releases – these are worth their weight in gold for many reasons. Perhaps one of the best reasons to send a press release is to remind yourself of what you are achieving online. When you are contacted for an interview you will be very glad you took this step.
8. Internet radio and teleseminars – once people can hear your voice, everything changes. Set up an account at <http://BlogtalkRadio.com> and start your own show on your niche topic.
9. Product reviews – choose a product you have purchased and used and write an honest review about it on your blog. You will be surprised at how many people will visit your blog to find out what you think.
10. Article marketing – this is the best way to get traffic to your site, in my opinion. Use your keywords in your titles, and submit to several directories on a regular basis. I can remember when 100 people had viewed my articles; now I am looking at reaching half a million very soon.